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FOR IMMEDIATE RELEASE

Gaggle Honored with 2011 DAA Award for Administrative Tools

BLOOMINGTON, IL (June 10, 2011) - Gaggle, the leading provider of safe online productivity, communication, and collaboration tools, was honored with a DAA Award in Technology for "**Administrative Tools**" during the AEP Awards Banquet & Gala held at the Omni Shoreham in Washington, DC on June 8.

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning. One of the largest and longest-running awards programs for educational products, the AEP Awards aim to: identify products that exemplify the highest standards of professional, quality educational content, give credit and recognition to the organizations who are leading the way in this field, and set benchmarks to which the rest of the industry can aspire. The DAAs recognize the year's top educational products in four categories: **Curriculum, Periodicals, Professional Development, and Technology**. DAA entries are judged only against other products in their entry category, subcategory, and grade level.

"We appreciate receiving this wonderful award as it honors the dedication and commitment we have as a company to provide 21st century learning tools in a safe environment," said Adrienne Tinsley, VP for Gaggle. "At the same time it recognizes the effort of the entire Gaggle Team."

"We are honored by Gaggle's selection as a DAA winner for Administrative Tools. The award validates the excitement that we have encountered from educators and recognizes Gaggle as a safe learning and productivity platform, said Tom Petit, National Sales Manager for Gaggle. "Our goal is always to provide safe, cutting-edge technology tools that educators can use to develop college and work ready graduates and it is satisfying to see this recognized."

For more information and a complete list of categories and winners, please visit
<http://aepweb.org/awards/winners.htm>

About Gaggle

Gaggle is dedicated to providing **productivity, communication, & collaboration** tools that safely engage students and has been a leading provider to school districts throughout the United States since 1999. Gaggle currently hosts over 4 million users in the US and 23 countries. The company is an expert in secure communications for schools and has developed proprietary technology and monitoring systems. Based in Bloomington, IL, Gaggle's collaboration tools are the winner of numerous education industry awards, including a prestigious 2011 CODiE Award, and recipient of a 2010 Technology & Learning Award of Excellence. For information, visit Gaggle at www.gaggle.net or call 800-288-7750.

About AEP

AEP is the only non-profit organization that serves the needs of the entire K-12 educational resource community, encouraging and advocating for **professional, quality content for education**. By connecting teachers, schools, and businesses, we aim to inspire effective and innovative learning solutions for the 21st Century classroom.

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